



SOCIETY SNAPSHOT FORECAST

For the Period July 1, 2023 - June 30, 2024

ashrae.org/societysnapshot

MEMBER SERVICES

53,968

TOTAL SOCIETY MEMBERS

↑ **+1,035** from previous membership year

321 (Virtual and In-Person)

DISTINGUISHED LECTURER VISITS

↑ **+39** from previous membership year

199

TOTAL CHAPTERS

400

STUDENT BRANCHES

ASHRAE CONFERENCES



TECHNOLOGY



22

STANDARDS & GUIDELINES PUBLISHED

42 ACTIVE PROJECTS



8 COMPLETED PROJECTS



3,800+

TOTAL TECHNICAL INQUIRIES



PUBLISHING AND EDUCATION

56

NEW PUBLICATIONS

9,313

COURSE ATTENDEES



224

COURSE INVENTORY

380

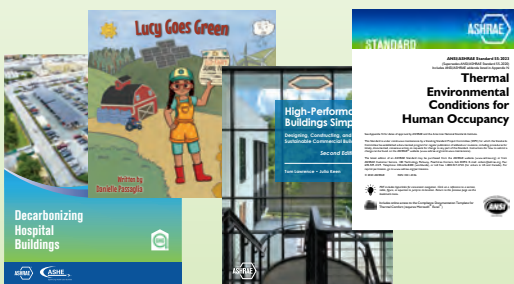
TOTAL EDUCATION COURSES PRESENTED

280

HOURS OF TRAINING IN eLEARNING PORTAL

2,100

CERTIFICATIONS HELD



GOVERNMENT AFFAIRS



GOVERNMENT OUTREACH EVENTS



LETTERS & TESTIMONY



GOVERNMENT UPDATE NEWSLETTERS



120 EVENTS

60

MESSAGES IN SUPPORT OF ASHRAE'S PUBLIC POLICY PRIORITIES & POSITIONS

461 ARTICLES & 2,391 READERS



350 MEMBER PARTICIPANTS

DEVELOPMENT

\$4.1 M TOTAL RAISED

RP CAMPAIGN TOTAL

\$2.7M

WITHIN THE RP CAMPAIGN

\$1.2M RAISED FOR RESEARCH

\$13,000 RAISED FOR YEA

\$29,000 RAISED FOR EDUCATION

\$8,900

RAISED FOR DECARBONIZATION EFFORTS

LIFE MEMBERS CLUB

\$51,000 TOTAL RAISED

COLLEGE OF FELLOWS

\$6,000 TOTAL RAISED

ASHRAE FOUNDATION



\$1.4M

TOTAL ADDED

including gifts raised through RP



\$653,581

SUPPORTING ASHRAE PROGRAMS

36

SOCIETY SCHOLARSHIPS AWARDED



28

ENDOWED CHAPTER SCHOLARSHIPS AWARDED

These totals represent more than 5,000 contributions from Members, Organizations and other Associations.

MARKETING



1,446,000 ASHRAE.ORG USERS

73,012 FOLLOWERS

157,333 FOLLOWERS

23,657 FOLLOWERS

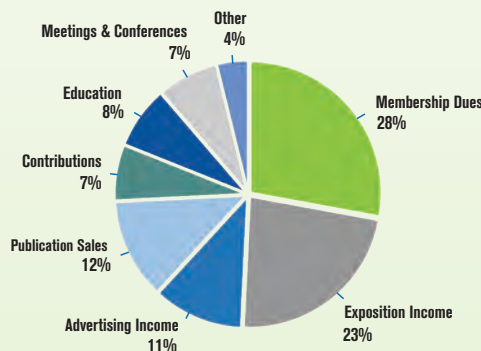
8,028 SUBSCRIBERS

4,199 FOLLOWERS

FINANCIAL

ASHRAE SOURCE OF FUNDS

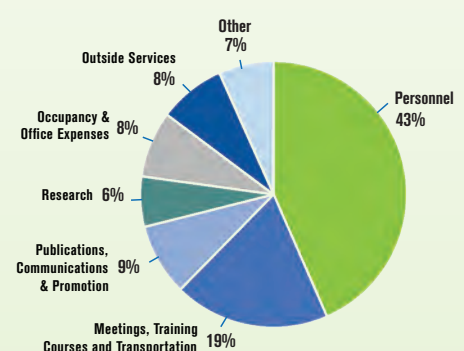
12 Months ended June 30, 2024



\$30.806M REVENUE

ASHRAE APPLICATION OF FUNDS

12 Months ended June 30, 2024



\$30.677M EXPENSE