Residential Building Committee Long Beach Annual Meeting Monday, June 26, 2017

Attendance

Members Present:

Max Sherman (Chair) Chris Mathis (Vice-Chair) Costas Balaras **Robert Bean** Charles Culp **Philip Fairey** Paul Francisco Chris Gray Glenn Hourahan Jeff Inks Neil Leslie Dan Pettway Chris Van Rite David Weishuhn Theresa Weston Dan Int-Hout (ExO) Pat Graef (Coordinating Officer)

Members Not Available:

David Lee Iain Walker

Incoming Members:

Pankaj Dhakar Rick Karg Van Baxter

ASHRAE Staff

Lilas Pratt (Staff Liaison) Stephanie Reiniche Jim Scarborough Alice Yates

Guests:

Alison Bailers Laurence Cardlan Jon Cohan Keith Emerson Steven Emmerich Dick Foster Scott Grefsheim Paul Haydock **Bill Healy Dennis Lovejay** Ashish Rakheja Sam Taylor Marianne Touchie Pawel Wargocki Jeff Warther **Eric Werling**

Principal Motions¹

Motion 1: The Chair brought the April 12, 2017 Spring web meeting minutes to the floor for approval.

Vote: Motion passed without objection

Motion 2: Francisco moved and Culp seconded to approve the PES roster for RP-1821 as Francisco (chair), Hourahan, Mathis, Gray, Bean, Haydock.

¹ All motion votes are listed as yes-no-abstain.

Vote: Motion passed 6-0-1 CNV.

Motion 3: Fairey moved and Mathis seconded that RBC offer to co-sponsor TC 2.1's RTAR on Thermal Comfort.

Vote: Motion passed 9-0-0 CNV.

	New and Open Action Items						
Mai	March 18, 2016 Conference Call Web Meeting						
3	Neil Leslie	Create an approach for outreach to the chapters and RVCs with help from Jodi Scott, Lilas Pratt, and Chris Mathis. (Note: This will be added to the Las Vegas Meeting Agenda)	On-going				

Nov	November 9, 2016 Conference Call Web Meeting							
1	Stakeholders Subcommittee	Develop an Outreach list that is separate from the stakeholders list.	On-going					
2	Chris Gray	Send a draft report on the Stakeholders Workshop to RBC members for their review and feedback	On-going					
6	Theresa Weston & RBC Members	Send the list of residential meetings/conferences to Pratt for distribution to RBC members for review and comment	On-going					

Janu	January 30, 20176 Las Vegas Winter Meeting						
1	Jim Scarborough	rough Provide GGAC legislative related information for possible On- inclusion on the RBC website					
3	Jeff Inks	Lead a task group to write the Reference Manual for RBC Note: Charlie Culp to help	On-going				
6	Theresa Weston	Provide a one paragraph description (TPS) of the Buildings conference for use in publicizing/explaining the conference	On-Hold				
7	Technical Subcommittee	Discuss how RBC could provide leadership to determine why Standards 55, 90.2, 62.2 aren't more widely used	Complete				

Apri	April 12, 2017 Conference Call Web Meeting						
3	3Paul FranciscoCreate and distribute a schedule with deadlines (completion, submission, publication) of residential Journal articles.On-g						
7	Lilas Pratt	Check on rules regarding posting Seminar slides from other conferences on the RBC webpage.	New				

June	June 26, 2017 Long Beach Annual Meeting					
1	Chris Mathis	Assign a Liaison from RBC to GGAC.	New			

June	June 26, 2017 Long Beach Annual Meeting							
2	Charlie Culp, Rick Karg, Paul Francisco, Chris Mathis, and Robert Bean	Do a deep dive search on existing residential educational offerings and provide recommendations to RBC in Chicago on what is needed and what RBC should act on	New					
3	Theresa Weston & Neil Leslie	Submit proposals for program sessions at the RESNET and HPC conferences	New					
4	RBC Members	Provide recommendations to Theresa Weston for membership on the Building Conference Series committee	New					
5	RBC Members	Provide recommendations to Theresa Weston for workshops at the Building Conference Series committee	New					

Meeting Minutes

- 1. Call to Order (Sherman) Meeting convened at 8:10am PDT
 - a. Committee Structure Roster and Subcommittees
 - b. Introductions
- 2. Review of Agenda
- 3. Approval of minutes (Sherman)
 - a. April 12, 2017 Spring Web Meeting (File: 04-12-17 RBC Web_Mtg_MinutesDraft1.pdf)

Motion 1: The Chair brought the April 12, 2017 Spring web meeting minutes to the floor for approval.

Vote: Motion passed without objection

- 4. Announcements
 - Mr. Sherman provided information to the committee on the Healthy Homes Barometer, a report published by the Velux group on buildings and their impact on the health of Europeans.
- 5. Ex-O Report (<u>Attachment A</u>)
 - Mr. Int-Hout reviewed the Ex-O presentation which provides information on the Society for standing committees.
- 6. Liaison Reports
 - a. Marketing and Communications
 - An email from Lauren Walters from the ASHRAE Marketing Group detailing procedures for obtaining marketing support is provided in <u>Attachment B</u>.
 - b. Staff Report (Pratt)
 - No report at this time
 - c. GGAC

- Alice Yates reported that residential construction codes have been highlighted as a priority in GGAC. That committee has assigned Bill McQuade as a liaison to RBC and would like a reciprocal liaison from RBC to GGAC.
- 7. Old Business
 - a. Review of <u>Action Items</u>
- 8. Subcommittee Reports
 - a. Stakeholders
 - Mr. Mathis reported that the Stakeholder Workshop Final Report is complete and is just waiting on staff to add copies of the presentations to finalize. The report did include specific recommendations, those will need to be provided.
 - Mr. Mathis also reported on the discussions during the subcommittee meeting which included:
 - Shot gun blast of 70-80 stakeholders
 - Need to prioritize activity based on workshop results
 - Target stakeholders where ASHRAE may want to prioritize partnerships
 - Asking where/how can best work together with those stakeholders to move forward common interests,
 - Identifying stakeholders that ASHRAE has not had robust interaction with including utilities and insurance industry.
 - Learning from past attempts at partnering with other organizations
 - Dick Foster (ACCA, AHRI) suggested that ASHRAE partner with ACCA and noted that he would be happy to work with this committee and other organizations.
 - b. Publications
 - Mr Francisco updated the committee on the status of the RTAR and Work Statement for the Multi-family Residential Design Guide:
 - Work statement sent to RAC, who conditionally accepted it with several requested changes. The committee will make the changes requested by RAC, but no other changes at this time.
 - Once the changes are made and the Work Statement returned to RAC, the project will be put out to bid on an accelerated schedule.
 - Money is being reallocated from several sources to augment what RAC has approved for the project. This will make it both a Special Project and a research project.
 - A roster has been proposed for the Project Evaluation Subcommittee (PES)

Motion 2: Francisco moved and Culp seconded to approve the PES roster for RP-1821 as Francisco (chair), Hourahan, Mathis, Gray, Bean, Haydock. **Vote:** Motion passed 6-0-1 CNV.

- Journal Articles
 - Tentative columns have been completed for the quarterly column (1500 words) for August (Bean/Hourahan– overview of IEQ and the impact on occupant comfort) and November (VanRite/Culp duct calculator being reworked to cover research that has been done).

- The articles for the column are needed one to two months before publication. The next one would be published in February and is needed by December 2017.
- Technical features (3000-4000 words) are needed 4 months in advance to accommodate the peer review.
- The subcommittee will maintain a list of authors and topics.
- One suggestion was to make columns more on the policy/current event side of things (i.e., what is RBC trying to accomplish).
- All the articles will all be put into a digital bucket for a future digital residential-only issue.
- Building Science Education
 - The basic concept is to bring key stakeholders together to make resources available to professors.
 - ^D The committee will need to work with Pub-Ed and Student Activities.
 - Many organizations already develop curricula for professors while PDC develops courses. The best success for delivery is a possibly a model that has not yet been used so RBC needs to stay involved
 - The adapt bEQ Adhoc has now created a template for creating a full university course, but this may be more about resources than a full course.
 - ^a The committee will discuss if an Education Subcommittee is needed.
- Handbook Index for Residential content
 - Handbook committee sent something for the subcommittee to review, but it is very inadequate.
 - It is unclear if this activity belongs in Publications subcommittee
- Education Initiatives
 - ALI course
 - Homeowner courses
- c. Conferences & Web
 - Ms. Weston noted that the RESNET and Home Performance Coalition (HPC) conferences are accepting proposals and the subcommittee discussed submitting a session on ASHRAE RBC activities.
 - Weston provided an update on the Buildings Conference Series
 - This was a DOE/ORNL conference that is being transferred to ASHRAE. An intersociety agreement has not yet been signed formalizing this transfer.
 - Once the agreement has been signed, a formal committee can be appointed. In the meantime, an Adhoc working committee will be set up by the end of July. A list of potential members has been assembled. Andre Dejarlais will be chair and Weston will be vice chair.
 - A roster is expected by July 31 for RBC to vote on and recommend to CEC.
 - ^a Suggestions for workshops at this conference are also requested.
 - Residential resources and information
 - A list has been developed and will be sent to Lilas Pratt for inclusion on the RBC web page.

- d. Programs
 - Mr. Leslie noted that Programs SubC will coordinate with Conferences SubC on content for all technical sessions.
 - This subcommittee needs help with outreach to RVCs and chapters. Local chapters have disconnected from the national initiatives, so it is important to make them aware of what is available.
 - Chicago Meeting Sessions
 - Sessions are requested for an Expo residential track on Monday in Chicago this mini-track is only the residential track for that conference. The track is scheduled for 11am to 5pm.
 - The best combination of speakers and topics is needed to fill this track it should add to what was done in Las Vegas. August 1 is the program submittal deadline.
 - Research Summit Houston Annual Meeting
 - Conference paper deadline is August 28 members are highly encouraged to make conference paper submittals.
- e. Technical (Fairey)
 - Mr. Fairey provided an update on the RTAR on Thermal Comfort in Residences (TC 2.1) that was submitted to RBC for potential co-sponsorship.
 - The SubC met in May to discuss the RTAR and sent a number of comments back to the TC. The principle author met with SubC to discuss the comments.
 - The concerns were all addressed, so the SubC would recommend cosponsoring the RTAR if that is what the TC is looking for.
 - Guest Dennis Loveday provided an overview of the scope of the RTAR and noted that rather than formally seek co-sponsorship, the TC is offering RBC a spot on the PES, PMS.
 - It was further reported that Sam Glass / TC 1.12 is drafting two RTARs on the characterization of indoor moisturize. The will be a web meeting in September to discuss these RTARs. Palin from TC 1.12 will be leading the effort.

Motion 3: Fairey moved and Mathis seconded that RBC offer to co-sponsor TC 2.1's RTAR on Thermal Comfort.

Background: Co-sponsorship requires full participation in the project including membership on the PES, PMS, approval of the WS, all deliverables, and the final report. **Vote:** Motion passed 9-0-0 CNV.

- Active House
- Globalization of Standards & Standards utilization
 - Mr. Fairey let a short discussion on the use of ASHRAE's residential standards.
- Status of Standard 90.2
 - The SSPC is in the last stages of responding to Public Review Comments from the review at the beginning of 2017. There will be a big push at this meeting to finish the responses.

- Homes constructed to this standard would be 30% more efficient than 2015 IECC. As such, Standard 90.2 is intended to be a leadership standard, but as a companion to Standard 90.1, there is concern that 90.2 will be viewed as a minimum standard which will be confusing and a marketing problem.
- One suggestion was for the committee to ask for a different number.
- Alternatively, ASHRAE could start working on the press releasing when the next public review goes out.

9. New Business

- a. 2017/2018 preliminary plans & MBOs (<u>Attachment C</u>)
 - Mr. Mathis reviewed his preliminary plans and MBOs for the committee for Society Year 2017-2018.

10. Next Meeting

- a. Fall Web Meeting TBD
- b. Interim Subcommittee meetings TBD
- 11. Adjourn Meeting adjourned at 11:56am PDT

Residential Building Committee Roster & Subcommittees

2016-2017 Committee

Voting Members: Max H Sherman (Chair), R Christopher Mathis (Vice chair), Constantinos A Balaras, Robert Bean, Charles H Culp III, Philip W Fairey, Paul Francisco, Chris Gray, Jeff Inks, David F. Lee, Neil P Leslie, Chris Van Rite, Iain S Walker, Theresa A Weston, David Weishuhn

Non-Voting Members: Glenn C. Hourahan (Consultant), Daniel C Pettway (Consultant), Dan Int-Hout, III (BOD Ex-Officio), Patricia Graef (Coordinating Officer)

2016-2017 Subcommittees:

- Conferences: Weston (Chair), Balaras, Lee, Walker
- Programs: Leslie (Chair), Balaras, Inks, Walker
- Publications: Francisco (Chair), Bean, Gray, Hourahan, (Haydock)
- Stakeholders: Mathis (Chair), Culp, Hourahan, Lee, Pettway
- Technical: Fairey (Chair), Bean, Culp, Gray, Lee, Inks, David Weishuhn

2017-2018 Committee (Members Appointed)

Voting Members: R Christopher Mathis (Chair), Theresa A Weston (Vice chair), Robert Bean, Charles H Culp III, Pankaj R. Dharkar, Paul Francisco, Patricia Graef, Chris Gray, Jeff Inks, Daniel Int-Hout, Richard Karg, David F. Lee, Neil Leslie Chris Van Rite, David Weishuhn

Non-Voting Members: Craig Drumheller (Consultant), Glenn C. Hourahan (Consultant), Van Baxter (BOD Ex-Officio), Ginger Scoggins (Coordinating Officer)

2017-2018 Subcommittees:

- Conferences: TBD
- Programs: TBD
- Publications: TBD
- Stakeholders: TBD
- Technical: TBD

RULES OF THE BOARD – 2.423 RESIDENTIAL BUILDINGS COMMITTEE

2.423.001 SCOPE AND PURPOSE

This committee shall be responsible for identifying major residential trends impacting the practice of HVAC&R, informing the ASHRAE leadership and membership of these trends and their potential impacts, and making recommendations on new activities and policies in response to these trends. In addition, this committee shall serve as a resource to the Society on activities and issues that relate to residential impacts of building technologies including but not limited to ventilation, and thermal organizations that focus on residential buildings. The committee will be responsible for implementation of the residential aspects of the Strategic Plan.

2.423.002 MEMBERSHIP

2.423.002.1 Composition

The members of this committee are as follow

- A. Maximum of fifteen (15) voting members, including a chair and a vice chair;
- B. Voting members shall include:
 - 1. a past member of Standards Committee
 - 2. a past member of Research Administration Committee
 - 3. a past member of Members Council
 - 4. a past member of Environmental Health Committee
 - 5. a home builder or someone representing the home building industry
 - 6. a past chair or other committee officer of a technical committee involved in residential issues
 - 7. a member from outside the U.S. and Canada
 - 8. a representative of at least one major residential stakeholder such as ACCA or RESNET
 - 9. a past Society officer
- C. Non-voting members include a Board ex-officio member and coordinating officer.

2.423.002.2 Qualifications

- A. The chair and vice chair shall hold the grade of Member or higher in the Society.
- B. The majority of the voting members of the committee must be ASHRAE members of Associate Grade or higher.

2.423.002.3 Term of Service

The term of service for voting members is intended to be three (3) years, subject to ROB 3.300 *Election and Appointment Procedures.*

2.423.003 OPERATIONS

2.423.003.1 General Requirements

This committee shall maintain a long-range plan for ASHRAE's role in the "Buildings" conferences (sponsored by BETEC and ASHRAE) and submit this plan to Technology Council at the Annual Meeting.

2.423.003.2 Transportation Expenses

Transportation costs to bring members of other societies/groups with needed expertise to meet with this committee may be paid if approved by the chair of Technology Council.

2.423.004 STRATEGIC PLAN

This committee shall develop procedures for recommending updates to the strategic plan on a continuous basis. As a minimum the committee shall submit a report to the council prior to the Annual Meeting that includes the current status of each activity which supports the fulfillment of the committee's assignments under the strategic plan. The committee shall report to the council all recommendations for changes to the strategic plan as provided by the committee's constituents prior to the Annual Meeting.

Attachment A – Ex-O Presentation



In all your interactions at these meetings please remember...

Code of Ethics

"As members of ASHRAE or participants in ASHRAE committees, we pledge to act with honesty, fairness, courtesy, competence, integrity and respect for others in our conduct."

Upcoming Conferences

- ASHRAE 2017 Building Performance Analysis Conference: September 27-29, 2017 – Atlanta, GA. ASHRAE.org/BuildPerform2017
- 2017 Developing Economies Conference: November 10-11, 2017 Delhi, India. ASHRAE.org/Developing2017
- 2018 ASHRAE Winter Conference and AHR Expo: January 20-24, 2018 – Chicago, IL. ASHRAE.org/Chicago and ASHRAE.org/AHRExpo2018
- Feasible Low-GWP Alternatives for Developing Economies: Spring 2018 - Dubai, UAE

ASHRAE

Monday, June 26

Attend President's Luncheon



ASHRAE Wants You!

Standing committee appointments sought for 2017-18
Speak with your committee ExO if you are rolling off and want to be nominated for another Committee or Council (beginning July 1, 2018)
Self-nomination is also encouraged
Nominations due by mid-September

Www.ashrae.org/nominate

New and Enhanced Resources eLearning Portal + Courses Connect-a-Colleague Building www.elearning.ashrae.org www.ashrae.org/connect OWERED BY ASHRAE NEW Building EQ Portal + Course www.ashrae.org/BuildingEQ www.ashrae.org/educationalresources New Technology + Authoring Portal BUILT Updated TC Websites www.ashrae.org/technologyportal www.ashrae.org/tcsites www.ashrae.org/authoringportal ashraepcs.org Science and Technology ASHRAE in the Built Environment www.ashrae.org/stbe

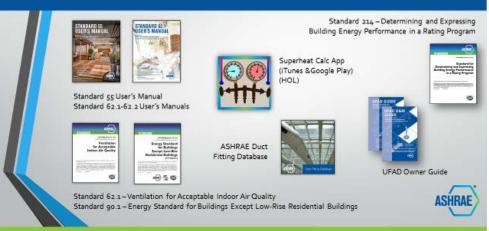
Website Redesign Has Begun...



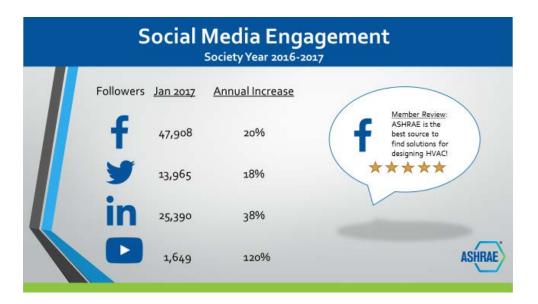
Flammable Low GWP Refrigerants

Multi-disciplinary Task Group (MTG) Low GWP is sponsoring 3 research projects aimed toward safety:
 Book 1806-RP Flammable Refrigerants Post-ignition Simulation of Severity and Risk Assessment Update (\$800k)
 Book 1807-RP Compile Existing Guidelines for Flammable Refrigerants Handling, etc. (\$80k)
 Book 1808-RP Assessment of Field-made Mechanical Joints for Safe Use With Flammable Refrigerants (\$120k)
 The MTG will communicate their findings to Standards and Codes bodies once the research is complete.

Recent Publications



Upcoming **Publications** Courses ASHRAE GreenGuide, 5th edition Variable Refrigerant Flow System ASHRAE Design Guide for Cleanrooms Design & Application ASHRAE Design Guide for Duct Systems Refrigerants Literacy ASHRAE Design Guide for Air Terminal Units School of Hard Knocks: Controlling ASHRAE Design Guide for Dedicated Outdoor Air Moisture & Humidity in Buildings Systems Ethics for the Built Environment ASHRAE Design Guide for Sustainable Refrigeration Facilities and Systems Professional Engineer Advanced Energy Design Guide for K-12 School Buildings (Achieving Zero Energy) Building EQ: Benchmarking and Assessment of Building Energy Principles of Heating, Ventilating and Air-Conditioning, 8th edition Performance Standard 189.3 – Design, Construction, and operation of Sustainable High Performance Health Care Facilities **ASHRAE**





SI-IRAE website links are always active for member nominations to Board-elected Standing Committee and Council ositions, Appointments to Committees, and Board Officer and Director Recommendations. Once the deadline has assed, your recommendation will be held until the following year's election or appointment session.

When submitting your nominations, please include in the "comments" section the reason you recommend an individual for service in a particular position or committee. Complete qualifications are listed in the Rules of the Board and job descriptions are available on the ASHRAE.org website.

Board Officer and Director Recommendations:		Board-elect and Council

ear each February 15^m E//www.ashrae.org/comnom



Board-elected Committee and Council Positions

ASHRAE BODY	Minimal Qualifications	
Technology Council	Our sait solary methods from each of the following committees. Research Administration, Standards, Technical Adfinities and from the Based of the forecosts: Times (s) division members with broad experience and expertise relevant to this council.	
Publishing & Education Council	Oue paid strating member from each of the following committees. Certification, Electronic Communications, Hondbook, Professional Deswelpame, Publications Two (c) de-large members with paid broad experiment and expertise velocent to this council	
Standards Committee	Membersite of this committee shall be members of ASHAE Members value stated from various interacting grappic to prevent dominance of any single interact, and may include representatives of interest grappic such as menticitizen, consultant, subcaters, trade socialition, government, fasting/essenth laboratoria, staffen, code bodies, confunction, consultant, adaption, and environmentalistic.	
Research Administration Committee	Califiates stall be current members of the Society, in Member grade or Nigher, and have been active members for a minimum of five years. Califiated in normally will have served on more than one Technical Committee [TC], Task Group (TG), Multidatesplawy Task Group (MTG) or Teatriscal Reasons Group (TRG) for an aggragate of them norm committee years. All information of this count of the committee committee committee information of the committee (TC), task group (TG), or standing standards project committee.	
Technical Activities Committee	All members of this committee shall hold Member grade or higher in the Society and shall have been members for three (graves prior to the start of their terms. All members and the bearing in the members of a borrisoid committee. All members obligations are also as the destinate bearing in the society of the prior borrison. All members of the society of the society of the society of the prior borrison of the prior borrison of the prior borrison. All members of the society of the society of the society of the prior borrison o	
Handbook Committee	The DNA: size that and instances about the chain and that the poste of Matricka or higher: All interduces the summittee all exclution periods of ASIRAE. Marrians shauld have TC Handbook subconneities experience and incovidege of a broad range of technical topics.	ASUD
Nominating Committee	Each member of this committee shallhold, the grade of Member or higher in good standing in the Society for a period of at least 5 years at the time of election. Moments and Alternates to the committee shall be individuals knowledgeable in Society effects.	ADIN

Standing Committees, Appointed by the President-

Body	Minimum Qualifications	
Audit	Current member of the Bland of Directors who hex-not necel-ed compensation from AS-RRAE for the gradithour years. Principal and a string a working browledge of financial reporting, internal controls and knowledge of the Not for Profit sector.	
Building Energy Quotient	 Nembers should be considered for their broad business and marketing experience as well as majured unerskal aquestion to guide the development and support of the enterprise. Therefaretly white BCAP and BCH controllations also excausingle. 	
Certification	 At least two (2) of the voting members shall be carriert ASHRAE certification holders. Members should have an evidences of the current existions and programs available than the Solid hard the technical admonder needs of volvious segments of the HAACBA History. Membership should include head representation from the HAACBA History, hickolay the exactemic, steep, commoders, kut by exacting, and mandmatting communities. 	
Conferences and Expositions	Members should have previous expensions withing on technical or standing committees. Membersho droubli include several members wisit serve excertin served as Technical Claimitizes program solutionmittee claims. Membershould inserve discussional and technical background to bring balanced and mature judgment to bake in qualifying shorthand papers.	
Development	 The Chair, Vice Chair and Nembers at Large should have served on the 6P Committee, Foundation Board, or should have significant Society leadership experience. 	
Electronic Communications	 Wemberuhp should include at least one part wolkg member from each council. A satisfambal number of the members shall now excent experience with electronic communications technologies. 	
Environmental Health	 There is no member grade requirement for committee members, nor requirement for ASHRAE membership. However, it is essential that committee members have specialized professional experience in the asso of indice inclusibly or environmental leading. 	1
Finance	 It is suggested that appointments to this committee be made of ASHRAE members who could be considered patiential officer consisters. 	ASH

Elect							
Body	Minimum Qualifications						
Historical	No requirements						
Honors and Awards	 Committee membership should include at least one Presidential Member, at least one Fellow, it lead one resident of Conside, and at least one resident from ourside the U.S. and Constel. Since the work of this committee is secret, members should have a reputation for discretion. All members should posses high professional statuse. 						
Planning	 All voting members except the member who represents YEA must hold the grade of Member or higher in the Society. All councils should be engresented on the voting membership of the committee. Members who are serving or have served as Board members. One each Vice President (who serves as coordinating offect). DAL, DRC 						
Professional Development	 Membership should include broad representation from the HVAC&R industry. No one interest group should downings the membership. A maginity of the committee membership should have experience as developes or provides of continuing education products. 						
Refrigeration	 Committee members should be refrigeration-oriented persons and should include a cross-section of the refrigeration industry. 						
Residential Buildings	 The majority of the voting members of the committee must be ASHRAE members of Associate Grade or higher. 						
Society Rules	 All members shall have been members of the Society for Byeens prior to appointment. Members shauld be incoming officers of the Society or incoming Directors. 						



Attachment B – Marketing/Communications Report

From: Walters, Lauren Sent: Monday, April 24, 2017 4:01 PM To: Pratt, Lilas Cc: Gupta, Vanita ; Wilson, Anne Subject: RBC Marketing

Hi Lilas,

After speaking with my supervisor, it was determined that the Residential Building Committee's marketing needs do not require a **committed** marketing professional and can be met by our online staff resources page (handled by committee staff liaison). This resource offers several marketing needs such as requesting a social promotion, email blast, video, website updates, etc. Listserv emails are handled by the committee's staff liaison, but we do have a new email system Real Magnet which gives a crisp, branded look to our emails for email blast requests. For future press releases, please contact Kristin Gokce. If any Building EQ or GGAC related marketing initiatives arise from RBC, I'd be more than happy to step in.

Let me know if you have any questions. Thank you, Lauren

Attachment C – RBC Preliminary Plans & MBOs for SY 2017-18

Thank You! Dr. Max Sherman

Presidential Ad Hoc Chair of RBC 2 Years

Residential Building Committee 2017-18

MY Hopes...

- Continue the momentum of the RBC
 - Build on past accomplishments
 - New initiatives
- Monthly meetings (~1 hour)
 - Even if just update/touch base
 - Brief reports on how the subcommittees are progressing on their plans/projects
 - Where help is needed, etc.
- Advance our MBOs
 - Will review below

RBC Subcommittees

- Technical: Dr. Charles Culp (Gray, Lee, Inks, Weishuhn, Graef, Int-Hout)
- Publications: Paul Francisco (Bean, Culp, Graef, Karg)
- Stakeholders: Dr. Chris Gray (Weston, Lee, Van Rite, *Hourahan*)
- Conferences: Dr. Theresa Weston (Lee, Drumheller)
- Programs: Neil Leslie (Bean, Inks, Dharkar)

Italic = (Unassigned subcommittee members)

Subcommittees

- Encouraged to meet at least monthly
 30 minuets? Hour? Your discretion...
 - 30 minuets? Hour? Your discretion...
- Develop priorities/action plans for each subcommittee
 - · Connected to MBOs and our long term objectives
 - Help shape MBOs (if needed)

RBC Draft MBOs - 2017-18

Item #	мво	Status	Due Date	Assigned To	Applicable Strategies	Specific MBO Actions
1	Generate Journal articles to be compiled and used in a special Residential digital issue	New	7/1/2018	Publications Subcommitte e, Francisco	5A, 1B, 3B, 4A, 4B	 Articles will be published periodically in the Journal over six to seven months. Published articles will be compiled for an on-line digital issue which will be marketed to targeted residential stakeholders - DIFFERENT that regular Journal marketing efforts.
2	Develop a Residential Multi- family Design Guide	On-going	4/1/2018	Publications Subcommitte e, Balaras	4A, 4B, 5A	Partner with Developing Economies Committee Look for outside \$ support Request expedited RFP process (Summer 2017 vs. Fall 2017) Publish ASAP, targeting spring 2018.
3	Extend stakeholder outreach to the Utility, Mortgage and Insurance Sectors	New	7/1/2018	Stakeholders Subcommitte e, Gray	5A, 2C, 1B	 Identify additional potential partners and stakeholders for ASHRAE Residential products, especially 90.2 and the Residential Design Guide. Extend our outtrach to existing stakeholder partners engaged in residential building performance education and outreach, such as DOE and ICC

Item #	мво	Status	Due Date	Assigned To	Applicable Strategies	Specific MBO Actions
4	Extend Residential Training and outreach through professional development offerings, conference presentations and DL programs	New	7/1/2018	Programs Subcommitte e. Leslie	3D, 5A	 Develop residential-focused presentations and program plans for 2017-18 Annual and Winter conferences. Outreach to CTTC, GGAC, and Pub-ED on residential training, programs and support. Work with PDC to develop two residential courses (PPTs) for homeowners and contractors for presentation by ASHRAE members.
5	Extend/Expand the interest in, and membership of, the Residential Building Committee	New	7/1/2018	All, Mathis, Weston	1B, 1C, 2C, 4A, 4B, 5	Identify additional representation needed on the RBC. Seek additional members from those interests. Develop proposed new membership plan by 7/1/2018 for consideration by SRC (ROB changes) and Tech Council OPS Subc (MOP changes).
6	Extend our role in research supporting the residential built environment.	New	7/1/2018	Technical Subcommitte e, Culp, Weston	3A, 5A	Survey TCsto identify current residential research already underway. Review additional potential research needs identified from past stakeholder's workshops. Survey targeted stakeholders for potential collaborative research endeavors. Extend our research delivery through continued sponsorship efforts on the Buildings conferences

Subcommittees please:

- Review MBOs, Current and Past Activities
- Draft future plans/efforts
 - Who do we need?
 - What do we need?
- Communicate!
 - Website
 - Listserve
 - Basecamp
 - Lilas!!!