Memorandum of Understanding between Women in HVACR & American Society of Heating, Refrigerating and Air-Conditioning Engineers



1. Parties

This MoU is made and entered into on 07/19/24 by and between Women in HVACR (WHVACR) and American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE). Parties will hereafter be known and referred to throughout this document as WHVACR and ASHRAE.

2. Purpose

This Memorandum of Understanding (MoU) is outlining the collaborations to be exchanged and actions to be performed by and between WHVACR and ASHRAE in relation to moving forward together as organizations to fulfill the mission of empowering and supporting women into the Heating, Ventilation, Air Conditioning, and Refrigeration industries and supporting workforce development to bring more women into these industries. This is not formal contract or obligation but a mutual understanding of expectations to meet this purpose.

Whereas WHVACR is an association providing information, programs, and services to women in the Heating, Ventilation, Air Conditioning, and Refrigeration industries.

Whereas ASHRAE is a diverse organization dedicated to advancing the arts and sciences of heating, ventilation, air conditioning and refrigeration to serve humanity and promote a sustainable world.

3. Responsibilities of the Parties

It is mutually agreed upon and understood by both parties that these are the responsibilities of each party under this MoU:

Both Parties will:

- Share the other's logo on their website with direct links to partner's website home page.
- ➤ Meet (virtually) at least once per year to discuss growth, opportunities, mentoring, education, and connection between organizations.
- Explore opportunities to help publicize each other's events through various marketing channels including newsletters and e-mails and sharing social media posts.
- Consider opportunities for promoting the WHVACR and ASHRAE Partnership on social media.

WHVACR will:

- Provide a WHVACR Partner logo for the organization's use.
- Explore providing ASHRAE with an opportunity to present an educational topic to members on a WHVACR webinar membership meeting.
- Explore including a graphic in the monthly WHVACR e-newsletter promoting ASHRAE as requested.
- Publicize the ASHRAE Scholarship through various marketing channels including newsletters and e-mails and sharing social media posts.

ASHRAE will:

- Provide an ASHRAE Partner logo for the organization's use.
- Explore providing WHVACR with an opportunity to present an educational topic to members on an ASHRAE webinar membership meeting.
- Explore including a graphic, promotion, scholarship advertising, or upcoming event eblast promoting WHVACR in an ASHRAE e-newsletter.
- Consider providing WHVACR an opportunity to participate in the Women in ASHRAE breakfast at the AHR Expo.

Term

This agreement is effective as of the date noted above. There is no specific term to this agreement and either party can provide a 60-day written notice to the other party, without penalties or liabilities, if they wish to discontinue working in mutual partnership. Official members of Women in HVACR do not have to be female. Anyone is welcome to join the organization as a member. Included or paid memberships acquired by a company are the possession of the company. Individually included or paid memberships are those of the individual and are transferable upon change in employment. We encourage you to have at least one(1) paid membership so you can access all our emails, membership directory, stay up to date on what's happening, and receive membership pricing to the annual conference for registrations that are not complimentary.

Authorization

This MOU memorializes a commitment by ASHRAE and WHVACR to continue and enhance their working relationship and individual efforts toward achieving the mutual objectives described above. It does not create a binding obligation or agreement between the two organizations, and neither organization has an obligation to negotiate toward or enter into a binding agreement with the other. In addition, this MOU does not create a partnership, joint venture, fiduciary relationship or similar relationship between ASHRAE and WHVACR. Furthermore, it is understood that this Memorandum of Understanding is conceived as a "living document," meant to change as circumstances and priorities warrant. It may be modified or amended at any time in a writing acknowledged by both organizations.

American Society of Heating, Refrigerating and Air-Conditioning Engineers

Women in HVACR

Name: Dennis Knight Name: Lori Tschohl

Title: Principal Title: President

Sign: Dennis Knight Sign: Lori Tschohl

Date: 07/22/24 Date: 07/19/24

ASHRAE - Memorandum of Understanding-Women in HVACR

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