



Supplier Webinars Promoted By ASHRAE Journal

Provide your firm's technical solutions and expertise to the ASHRAE audience.

ASHRAE Media provides unique reach to today's HVAC&R engineering leaders through its customized supplier webinar series. Sponsors have broadened their branding and potential customer contacts through ASHRAE registrants to supplier webinars. Each webinar is promoted with added value eNewsletter advertising, reader service information banners and email invitations to ASHRAE members and customers. ASHRAE.org home page promotion is also offered.

Supplier webinars are exceptionally popular with ASHRAE members and visitors:

- Average unique registrants exceed 1,000 depending on topic and certificate of attendance
- Average unique viewers exceed 700 people
- Depending on topics, webinars can exceed 2,000 registrants
- Viewers who register to view your webinar are automatically opted in for receiving additional e-mail and mailed initiations and announcements from your firm.

Net Rate: \$16,150

BENEFITS:

- 45-minute broadcast with your supplied content and speakers.
- Supplied content will receive visibility on ASHRAE's website along with bonus advertising when available.
- All webinars receive an additional skyscraper program at no additional cost on ASHRAE.org to promote the webcast.
- 95% of viewers watch the entire broadcast.
- After the broadcast, the webinar remains in an archive on ASHRAE.org.
- Presenters may obtain a video file for posting on their own website.
- All viewers must register and provide their contact information with the understanding that it will be shared with the webinar presenter.